



For Immediate Release
July 18, 2014

**IT'S TIME FOR A CHANCE TO WIN BIG DURING "THE HUB NETWORK'S
SUPER SUMMER SATURDAY GIVEAWAY"
HOSTED BY "FIRST HAMSTER ROOSEVELT" FROM
"KID PRESIDENT®: DECLARATION OF AWESOME"**

**Every Saturday from July 19 – August 2, Viewers are Invited to Call in
for a Chance to Win Amazing Prizes for the Entire Family
Including a Tree House Vacation,
State-of-the-Art Backyard Home Theater System and Much More**



:30 Promo: <http://bit.ly/1jNS42b>

LOS ANGELES — Summer Saturdays are going to become even sunnier on the Hub Network, champions of family fun and the only network dedicated to providing kids and their families with entertainment they can watch together. Starting tomorrow, Saturday, July 19, as well as on Saturday, July 26 and Saturday, August 2, 2014 (12 p.m.-7:30 p.m. ET), the network invites viewers to participate in its **"Hub Network's Super Summer Saturday Giveaway,"** hosted by Kid President's "First Hamster Roosevelt," featured in the Hub Network's original series **"Kid President: Declaration of Awesome."** During the family-friendly programming playing on three consecutive Saturdays, viewers will see a unique toll-free telephone number appearing throughout the day. Each half hour starting from 12 p.m.-7:30 p.m. ET on each of those three Saturdays, one caller will be randomly selected as a potential winner to receive the prize awarded for that half hour. The giveaway ends each such Saturday at 7:30 p.m. ET with an all new episode of "Kid President: Declaration of Awesome" starting at 7 p.m. ET/4 p.m. PT.

“Hub Network continues to be a trusted source of entertainment that families watch together,” said Dena Kaplan, Chief Marketing Officer, Hub Network. “The Super Summer Saturday Giveaway is our unique way of engaging families to have even more fun together this summer.” In its mission to be champions of family fun, Hub Network hand-picked prizes that families can enjoy together. Available sweepstakes prizes range from a backyard home theater, popcorn makers and video game consoles to the more unusual bounce house and a family tree house vacation.

For more information about “the Hub Network’s Super Summer Saturday Giveaway,” visit the Official Rules page at www.hubnetwork.com/summersweeps. **No Purchase Necessary. Many Will Enter, Few Will Win.** Eligibility: 50 US & DC, age 6+. Parental permission required. Sweepstakes will occur from 12 p.m.-7:30 p.m. ET on each of three (3) Saturdays: 7/19/14, 7/26/14 & 8/2/14. Limit one (1) winner per household. Total Prize ARV: US \$27,297. Void where prohibited by law. Sponsor: Hub Television Networks, LLC.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network’s lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in more than 70 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved. To find the channel in your area, please visit HubNetwork.com and check the channel locator at the top of the page.

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Note: For artwork, visit press.discovery.com/us/Hub/

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