



**For Immediate Release  
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**THE HUB NETWORK'S APP IS HONORED WITH  
THE NATIONAL PARENTING CENTER SEAL OF APPROVAL**

LOS ANGELES — The [Hub Network](#) has won the prestigious National Parenting Center Seal of Approval for its first-ever Hub Network App for both iPad® and iPhone®, which was released in April, 2014. In its review of the Hub Network's app, The National Parenting Center praised the app for its wholesome entertainment, interactivity and the manner in which it is organized.

"We know that the most valuable source of information about products for kids is recommendations made by other parents, so receiving The National Parenting Center Seal of Approval is a very high honor for us," said Dena Kaplan, Chief Marketing Officer, Hub Network. "This award is another example of how the Hub Network has achieved its goal of providing fun, engaging content the whole family can enjoy together."

The National Parenting Center, America's leading parent advocacy organization, reviews products based on evaluations from parents and children, meaning the Hub Network App was awarded this honor based on the opinions of its target consumers. The National Parenting Center review of the Hub Network's app is available [here](#).

The Hub Network App is loaded with exciting, sticky content that enables fans to have a blast with their favorite Hub Network shows and characters, such as exclusive games from Hub Network's hit series. Also, users of the app can have their photos "photo-bombed" by their favorite Hub Network character as part of the app's amazingly awesome photo booth feature where users get stickers and accessory packs, which they can apply to photos of their family and friends. Additionally, My Codes is an app exclusive where consumers can watch their favorite shows on air to receive special codes that unlock stickers to use in the photo booth. Other terrific features of the Hub Network App include full episodes and video shorts from popular Hub Network programs, such as "My Little Pony," "Littlest Pet Shop" and "Transformers Prime."

**About the Hub Network**

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from

leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at [HubNetwork.com](http://HubNetwork.com). The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in more than 70 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit [HubNetwork.com](http://HubNetwork.com) and check the channel locator at the top of the page.

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YouTube at [YouTube.com/HubTVNetwork](https://www.youtube.com/HubTVNetwork)

Note: For artwork, visit [press.discovery.com/us/Hub/](http://press.discovery.com/us/Hub/)

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