



July 30, 2014

**FIRST LADY MICHELLE OBAMA TO GUEST STAR ON  
THE HUB NETWORK'S "KID PRESIDENT®: DECLARATION OF AWESOME"  
DISCUSSING THE IMPORTANCE OF HEALTHY EATING AND EXERCISE,  
AIRING AUGUST 9**

**Special Appearances by Actress Christina Applegate, Comedian/Musician  
Reggie Watts, Actress/Writer Carrie Brownstein and the PS22 Chorus**



LOS ANGELES — First Lady Michelle Obama discusses the importance of kids staying active and eating healthy every day as part of her [Let's Move!](#) Initiative in the season finale of "**Kid President: Declaration of Awesome**," airing [Saturday, August 9 at 7 p.m. ET/ 4 p.m. PT](#) on [the Hub Network](#), champions of family fun and the only network dedicated to providing kids and their families entertainment they can watch together. The episode, "Kid President Made an Episode About What the Kids Need to Know," also includes celebrity appearances by actress Christina Applegate ("Anchorman 2: The Legend Continues"), comedian/musician Reggie Watts ("Simplified"), actress/writer Carrie Brownstein ("Portlandia") and the PS22 Chorus from New York.

Also on his quest to discover “what the kids need to know,” the episode features Christina Applegate helping Kid President understand the value of being true to himself. Kid President has “can phone” interviews with Reggie Watts and Carrie Brownstein who give kids some advice. In his finale pep talk, the PS22 Chorus sings an inspirational jam while Kid President helps build a playground for kids in need.

The series is executive produced by actor Rainn Wilson (“The Office”) and Novak’s brother-in-law and show creator, Brad Montague, for SoulPancake Television, LLC. The season has featured interactions between Kid President and a variety of guest stars, including Kevin Costner (“Draft Day”), Gene Simmons (KISS), Jamie Foxx (“The Amazing Spiderman 2”), Craig Robinson (“Get On Up”), Mario Lopez (Host, “Extra”), ‘Weird Al’ Yankovic (Musician), musical group “A Great Big World” and more.

The docu-variety series reflects the universal values of kids and families across the country as seen through the lens of Kid President, whose playful spirit and positive approach to life inspires viewers to change this world for the better. “Kid President: Declaration of Awesome” is produced by SoulPancake Television, LLC, which was founded by Rainn Wilson. Wilson and Kid President creator Brad Montague are executive producers of the series; Shabnam Mogharabi, Sarah North, and Golriz Lucina serve as co-executive producers.

Visit Kid President on Social Media:

Twitter: <https://twitter.com/iamkidpresident>

YouTube: <https://www.youtube.com/soulpancake>

#KidPresident

### **About the Hub Network**

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network’s lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at [HubNetwork.com](http://HubNetwork.com). The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in more than 70 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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