



DEADLIEST CATCH CONTINUES ITS RATINGS ROLL

***Discovery Channel #1 Prime Tuesday telecast across all TV,
Surpassing all broadcast and cable programs among P25-54, M25-54 and M18-49
AFTER THE CATCH posts double digit gains in season premiere***

DEADLIEST CATCH continues to be the King (crab) of television leading Discovery Channel to the top of the ratings heap Tuesday night across all TV, surpassing all broadcast and cable programs among P25-54 (2508K), M25-54 (1562K) and M18-49 (1491K). The Tuesday, June 16 9pm episode of **DEADLIEST CATCH** earned 2.62 HH, 2.31 P2554, and 2.1 P1849.

Among ad-supported cable, DSC was the #1 network for all of Prime Tuesday among P25-54, M25-54 and M18-49 delivery. **DEADLIEST CATCH** (9PM) was the #1 Prime cable telecasts of the night in terms of P/M 25-54, M18-49, and M18-34 delivery.

In terms of M25-54 and M18-49 delivery, **DEADLIEST CATCH** was the #1 Prime telecast across all TV Tuesday, surpassing all broadcast and cable programs including NBC's *I'm a Celebrity....*, FOX's *House* and *Mental* and CBS' *NCIS*.

Airing at 10 pm following **DEADLIEST CATCH**, **AFTER THE CATCH** surpassed it last season premiere with an impressive 1.64 HH, 1.36 P2554 and 1.24 P1849. Compared to last year's season premiere, the episode posted delivery gains for HH (+19%), P2+ (+10%), and most key demos.

For additional information, please contact **Josh Weinberg at 240.328.3988**

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