



**3NET - THE 24/7 3D NETWORK FROM SONY, DISCOVERY AND IMAX – USHERS IN SPRING WITH WORLD 3D PREMIERE OF VIEWER FAVORITE ‘RIVER MONSTERS’**

*-- Additional 3D World Premieres Include The 3D Awards Special “Your World In 3D, New Episodes of Returning Series “Safari Park 3D” and “Dream Defenders” --*

March 20, 2012 – Culver City, Calif – 3net, the joint venture 24/7 3D network from Sony, Discovery and IMAX – will kick-off April with the world premiere of a special 3D episode from the Animal Planet hit series RIVER MONSTERS Sunday, April 8 (10PM ET/PT). 3net will simulcast the episode, entitled “Pack of Teeth” along with Animal Planet, who will premiere the 2D telecast. Also in April, 3net will celebrate the network’s second year as the exclusive broadcast partner of the annual International 3D Society’s Creative Arts Awards. YOUR WORLD IN 3D will transport viewers to the red carpet and inside the awards themselves on Sunday, April 22 (9PM ET/PT). The network rounds out April with premieres of the returning series SAFARI PARK 3D and DREAM DEFENDERS.

“We strive to continue to surprise viewers with a slate of brave, compelling 3D original ‘firsts,’” said Tom Cosgrove, President & CEO, 3net. “The April premiere schedule reflects our ongoing mission to remain consistent in delivering the most diverse and compelling original, native 3D content possible to our audience.”

**3net April Premiere Schedule (all times ET/PT):**

**Wednesday, April 4 (9:00 PM ET/PT) – SAFARI PARK ADVENTURE 3D – All-new episode:**

Safari Park Adventure 3D presents a special opportunity for viewers to get up close with the park's residents including Squirrel monkeys, Red necked wallabies and ‘Greater Rhea Ostrich’. Throughout the series, 3D cameras capture the daily lives of some of the world's most endangered wildlife, while highlighting the lengths the keepers have to go to protect the highest standard of welfare and safety for both wild residents and humans alike.

**Sunday, April 8 (10PM ET/PT) - RIVER MONSTERS “Pack of Teeth” – World 3D Premiere:**

In southern Africa there are rumors of a deadly fish that lurks unseen in the eerie waters of the Okavango. A killer with shark-like teeth, there are stories of hunting in packs, feeding frenzies on schooling fish...and even human bodies. Jeremy Wade is on a mission to see if he can track down and identify this terrifying river monster.

**Sunday, April 22 (8:00PM & 8:30PM ET/PT) – DREAM DEFENDERS – All-new episodes:**

DREAM DEFENDERS features Zane and Zoey, twins and rivals who serve as the last line of defense between the Real World and the nightmare creatures of the Dreamworld. Controlled by the evil Icela, ruler of Dreamworld, the nightmares have come to life and are threatening to break through and take control. Only Zane and Zoey, and their supercomputer Zeus, stand in Icela's way.

**Sunday, April 22 (9PM ET/PT) – YOUR WORLD IN 3D – World 3D Premiere:**

For the second straight year, 3net offers viewers exclusive access to the red carpet and behind-the-scenes interviews from the International 3D Society's Annual 2012 Creative Arts Awards.

**About 3net:**

3net, the joint venture of Sony Corporation, Discovery Communications and IMAX Corporation brings together three of the world's leading media, technology and entertainment companies to provide the nation's first and only fully programmed, 24/7 3D network. The three partners deliver an extraordinary collection of award-winning 3D content, technology and production expertise, television distribution and operational strength to the project, with a mission to bring viewers the highest quality and most immersive in-home 3D viewing experience possible. The channel will feature the most extensive library of 3D content in the world by the end of 2011, featuring genres that are most appealing in 3D, including natural history, documentary, action/adventure, travel, history, kids and family, hyper-reality, lifestyle and cuisine, concerts, movies, scripted series and more. 3net is currently available on DIRECTV channel 107. For more information, please visit [www.3net.com](http://www.3net.com).

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