



*******Premiere Programming Alert*******

NEW HGTV SERIES 'BUY IT OR BUILD IT' PREMIERES ON WEDNESDAY, MAY 18, AT 9 P.M. ET/PT

WHAT: *Buy It or Build It*

WHERE/WHEN: Premieres Wednesday, May 18, at 9 p.m. ET/PT on HGTV

WHO: HGTV's newest home renovation series, *Buy It or Build It*, stars Dallas-based twin brothers and contractors [Chris](#) and [Calvin LaMont](#). During the series, the guys will help clients decide whether to renovate an existing home to fit their lifestyle or build a new home that is completely customized to their needs. Based on each clients' budget, Chris will find properties with potential and share how he'll use the budget to give the home a fresh look, while Calvin will wow them with designs of a newly built home at the same price point. Once clients decide whether to buy or build, the siblings and business partners will deliver the perfect dream home for each family.

Buy It or Build It is produced by JV Productions.

DIGITAL/SOCIAL: For more photos and behind-the-scenes content from *Buy It or Build It*, viewers can visit [HGTV.com](#) and interact on social media by following [@HGTV](#) and using [#BuyItOrBuildIt](#) on [Facebook](#), [Twitter](#), [TikTok](#) and [Instagram](#). Fans also can follow Chris [@thechrislamont](#) and Calvin [@thecalvinlamont](#).

PHOTO (Credit HGTV):

https://drive.google.com/file/d/1_sTlfP1WjzNVHWcl_HIZ6vVKXJDmMPMw/view?usp=sharing

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