



**'UNSELLABLE HOUSES' DELIVERED ITS HIGHEST-RATED SEASON PREMIERE  
FOR HGTV ON TUESDAY, APRIL 12**

**New York [April 18, 2022]** [Unsellable Houses](#), starring Pacific Northwest real estate and home renovation power twins [Lyndsay Lamb](#) and [Leslie Davis](#) who help struggling homeowners successfully sell their homes, delivered its highest-rated season premiere in the series history on Tuesday, April 12, at 9 p.m. ET/PT, with a .69 live plus three-day rating among P25-54 and a .96 L3 rating among W25-54. Attracting more than 3.6 million total viewers, the season three premiere also garnered a .83 L3 rating among upscale P25-54 and a 1.16 among upscale W25-54. In its Tuesday 9-10 p.m. timeslot, *Unsellable Houses* ranked as the #1 cable premiere among W25-54 and upscale W25-54 excluding news and sports.

“In today’s red hot housing market, Lyndsay and Leslie prove that there is no such thing as an ‘unsellable house,’” said Loren Ruch, group senior vice president, development and production, HGTV. “Inspiring and relatable, these sisters invest their own money to show discouraged sellers how they can breathe new life into their homes and sell them for top profit. In the real estate business, that’s a lesson in winning that everyone can appreciate.”

*Unsellable Houses* also performed well on HGTV’s digital platforms, delivering 186K video views on HGTV’s [Facebook](#), [Instagram](#), [Twitter](#) and [TikTok](#) and 203K page views on [HGTV.com](#) since the April 12 premiere.

New episodes of *Unsellable Houses* air Tuesdays at 9 p.m. ET/PT on HGTV and are available to stream the same day on [discovery+](#). Also on discovery+, fans can stream past seasons of *Unsellable Houses* and watch Lyndsay and Leslie compete in the latest season of *Rock the Block*. In addition, the sisters will star in an episode of HGTV’s upcoming series, *Home Town Kickstart*, premiering Sunday, April 24, at 8 p.m. ET/PT.

On HGTV’s digital platforms, fans can access more content on [HGTV.com/Unsellable-Houses](#) and can interact via social media using [#UnsellableHouses](#) on [Facebook](#), [Instagram](#), [Twitter](#) and [TikTok](#). In addition, fans can keep up with Lyndsay and Leslie on Instagram at [@thelyndsaylamb](#) and [@1leslie\\_davis](#).

*Unsellable Houses* follows sisters Lyndsay Lamb and Leslie Davis—who are among the top-selling real estate agents in the Pacific Northwest—as they help struggling homeowners sell their seemingly unsellable homes in record time. Lyndsay, an expert in home renovation, design and staging, and Leslie, an expert in budget and negotiations, are so confident they can sell any home that they’re willing to invest their own money to make the sale.

*Unsellable Houses* is produced by High Noon Entertainment.

## **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 80 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](https://www.discovery.com), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](https://www.facebook.com/hgtv), [Twitter](https://twitter.com/hgtv), [Pinterest](https://www.pinterest.com/hgtv), [Instagram](https://www.instagram.com/hgtv) and [TikTok](https://www.tiktok.com/@hgtv). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, CNN+, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies and others.

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