



‘FIXER TO FABULOUS: WELCOME INN’ STARRING DAVE AND JENNY MARRS DELIVERS STRONG TUESDAY NIGHT RATINGS FOR HGTV

New York [April 12, 2022] New HGTV series *Fixer to Fabulous: Welcome Inn*, starring popular Arkansas home renovators [Dave](#) and [Jenny Marrs](#) who take on their dream renovation project to transform a historic home into a vacation rental, averaged a .72 live plus three-day rating among P25-54 and a .95 live plus three-day rating among W25-54 – a 46 percent and 47 percent ratings increase over year-ago levels in those demos. The four-episode series, a spin-off of the hit show *Fixer to Fabulous*, also aired in the Tuesday 9-10 p.m. timeslot and averaged a .86 L3 rating among upscale P25-54 and a 1.10 L3 rating among upscale W25-54. It ranked as the #1 cable program with W25-54 and upscale W25-54 and, excluding sports and news, was the #2 cable program with P25-54 and upscale P25-54 in its timeslot. More than 12.7 million total viewers watched *Fixer to Fabulous: Welcome Inn* since its Tuesday, March 15 premiere.

“Fixer to Fabulous: Welcome Inn was a great opportunity for fans to get to know Dave and Jenny Marrs on a deeper level because they opened their life and shared the challenges and triumphs they faced during the renovation of a home *they* owned,” said Betsy Ayala, senior vice president, programming & development, HGTV. “This project was different for the Marrs, it was their own personal stakes and sweat equity and although the ride was not perfect, they invited fans to join the journey and the payoff of the gorgeous reveal was all worth it.”

Fixer to Fabulous: Welcome Inn also performed well on HGTV’s digital platforms, delivering 1.3 million video views on HGTV’s [Facebook](#), [Instagram](#), [Twitter](#) and [TikTok](#) and 1.2 million page views on [HGTV.com](#).

Fixer to Fabulous: Welcome Inn followed Dave and Jenny as they took on a massive new business venture: transforming an 1880s historic home into a functioning vacation rental. Up against a complete gut job, unprecedented construction challenges and high financial stakes, the Marrs called on fellow renovation experts to help make their dream a reality.

Fans can stream *Fixer to Fabulous: Welcome Inn* as well as the past three seasons of *Fixer to Fabulous* on [discovery+](#). They also can interact with both series at [HGTV.com/FixertoFabulous](#) and on social media using [#FixertoFab](#). Fans also can connect with Dave ([@dave.marrs](#)) and Jenny ([@jennymarrs](#)) on Instagram.

Fixer to Fabulous: Welcome Inn is produced by RIVR Media.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking

entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 80 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](https://www.discovery.com), the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon that gives their customers with select plans up to 6 months of discovery+ on Verizon.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](https://www.facebook.com/hgtv), [Twitter](https://twitter.com/hgtv), [Pinterest](https://www.pinterest.com/hgtv), [Instagram](https://www.instagram.com/hgtv) and [TikTok](https://www.tiktok.com/@hgtv). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, CNN+, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies and others.

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