

OWN

FOR IMMEDIATE RELEASE

March 10, 2021

OWN TO PREMIERE EASTER GOSPEL MUSIC SPECIAL “OUR OWN EASTER” ON TUESDAY, MARCH 30 HOSTED BY BEBE WINANS AND DEBORAH JOY WINANS

The Special Event Will Feature Epic Uplifting Performances by Fantasia, CeCe Winans, Anthony Hamilton and The Hamiltones, Kirk Franklin, Koryn Hawthorne, Travis Greene, Ledisi, Maverick City and many more



*Photo Courtesy of OWN: Oprah Winfrey Network
To download hi-res photos and key art, click [HERE](#)*

LOS ANGELES – OWN: Oprah Winfrey Network announced today that “Our OWN Easter,” a one-hour gospel music special celebrating the glory of the Resurrection will premiere on the network Tuesday, March 30 at 9 p.m. ET/PT following the critically-acclaimed drama series, “Queen Sugar.”

“Our OWN Easter” from executive producer Dr. Holly Carter, Rikki Hughes and Relevé Entertainment, an All3Media America company, will showcase some of the most renowned gospel and R&B artists in music and entertainment as they commemorate Easter in their “OWN” unique way, blending sunrise service traditions with modern performances.

The spiritual celebration will be hosted by gospel royalty and GRAMMY Award winner BeBe

Winans and his talented multi-hyphenated niece Deborah Joy Winans who starred as Charity Greenleaf in the hit OWN series “Greenleaf” for five seasons. It will feature powerful, uplifting, and iconic performances by such artists as Fantasia, CeCe Winans, Kirk Franklin, Anthony Hamilton and The Hamiltones, Ledisi, Travis Greene, Osby Berry, Jonathan McReynolds, with appearances by Cedric the Entertainer, Michelle Williams and others. Viewers will also experience inspiring spoken word from prominent faith leaders Bishop J. Drew Sheard, Pastor William Murphy and Priscilla Shirer.

Check out a first-look trailer [HERE](#)

“Our OWN Easter” is the second special for OWN produced with Dr. Holly Carter and Relevé Entertainment. The first special, “Our OWN Christmas,” hosted by Meagan Good and DeVon Franklin, premiered on OWN in December and was the #1 non-news cable telecast in the time period among African-American W18+, households and total viewers.

Holly Carter is the founder of Relevé Entertainment, which specializes in television/film production, talent partnerships, and brand development. The company consistently delivers high-quality, “break-through” family and faith-based programming that engages national audiences. Recently, Carter created and executive produced “The Clark Sisters: First Ladies of Gospel,” the highest-rated original TV movie of 2020.

About Relevé Entertainment, an All3Media America Company:

Founded by Dr. Holly Carter, Relevé Entertainment is a multi-faceted entertainment company specializing in talent partnerships, brand development and television/film production delivering high-quality, breakthrough family and faith-inspired programming. Consistently engaging national audiences, production credits include: *Love & Listings* S1 & S2 (VH1), *The Next Big Thing* (BET), *Chad Loves Michelle* (OWN), *My Father’s Daughter* (Lifetime), *The Clark Sisters: The First Ladies of Gospel* (Lifetime), *Fix My Choir* (Oxygen), *The Sheards* (BET), *The Sheffields* (FYI) and the groundbreaking, Oxygen franchise *Preachers of LA, Detroit and Atlanta*. Earlier this year, Carter executive produced the Lifetime original movie, *The Clark Sisters: The First Ladies of Gospel*, which garnered the network its highest ratings in more than four years. Relevé’s upcoming projects include *Mahalia!*, a feature film Carter is producing with Jamie Foxx and Queen Latifah, which stars Jill Scott and is based on gospel legend and activist Mahalia Jackson. Carter also developed the television and theatrical career of multi-platform superstar Usher. Relevé’s client partnership roster includes GRAMMY award-winners Michelle Williams, Kierra Sheard and duo Mary Mary, 15-time GRAMMY winner Kirk Franklin, and celebrity hair stylist Kim Kimble. Relevé’s brand partnerships include AT&T, AHF, Walgreens and Honda. Relevé Entertainment’s core areas of operation include Television & Film, Client Partnerships, and Community Engagement Initiatives, such as The ASCEND Bible Movement, Freedom of Spirit Homeless Outreach and The Merge Summit. Relevé Entertainment is an All3Media America Company.

About All3Media America

All3Media America is the U.S. arm of global independent television, film and digital production group All3Media. With teams in Los Angeles and New York, All3Media America’s portfolio companies are responsible for hits that include the Emmy Award-winning *Undercover Boss* for CBS, the Emmy Award-winning *United Shades of America* for CNN, *Chrisley Knows Best* for USA, *Gordon Ramsay’s 24 Hours to Hell and Back* for FOX and *Uncharted* for National Geographic, the Emmy Award-winning *Cash Cab* for Discovery, *Worst Cooks in America* for Food Network and *Betrayed* for Investigation Discovery. All3Media’s unique federal structure, a model

followed in both the U.S. and worldwide, encourages the creative and strategic independence of its growing roster of production companies. Today comprised of over 40 global production companies and counting, All3Media is one of the largest production houses in the world. All3Media is owned jointly between Discovery Communications and Liberty Global.

About OWN: Oprah Winfrey Network

OWN: Oprah Winfrey Network is the first and only network named for, and inspired by, a single iconic leader. Oprah Winfrey's heart and creative instincts inform the brand and the magnetism of the channel. OWN is a leading destination for premium scripted and unscripted programming from today's most innovative storytellers. OWN connects with its audience wherever they are, inspiring conversation among a global community of like-minded viewers on social media and beyond. Launched on January 1, 2011, OWN is a joint venture between Harpo, Inc. and Discovery, Inc. The venture also includes award-winning digital platform Oprah.com. Access OWN anytime on <http://WatchOWN.tv> or across mobile devices and connected TVs.

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