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OWN ANNOUNCES FIRST-LOOK DEAL WITH HOLLY CARTER AND RELEVÉ ENTERTAINMENT, AN ALL3MEDIA AMERICA COMPANY

Network Commissions Two Holiday Gospel Music Specials and Orders Two New Original Unscripted Series to Development

“Our OWN Christmas” Hosted by Meagan Good and DeVon Franklin Premieres December 1



*To download hi-res photos and key art, click [HERE](#)
Photo of Holly Carter Courtesy of Derek Blanks and
Key Art for “Our OWN Christmas” Courtesy of OWN: Oprah Winfrey Network*

LOS ANGELES – OWN: Oprah Winfrey Network announced today a first-look deal with multi-faceted producer Holly Carter and Relevé Entertainment, an All3Media America company. The partnership will focus on creating and producing unscripted series and specials for the network’s audience of Black women viewers that explore faith, love, sisterhood, relationships and unity.

Carter is the founder of Relevé Entertainment, which specializes in television/film production, talent partnerships, and brand development. The company consistently delivers high-quality, “break-through” family and faith-based programming that engages national audiences. Most recently, Carter created and executive produced “The Clark Sisters: First Ladies of Gospel,” the highest-rated original TV movie of 2020.

The first project under the new deal includes an all-star holiday gospel music special, “Our OWN Christmas” set to air on Tuesday, December 1 at 9:00–10:00 p.m. ET/PT hosted by Meagan Good and DeVon Franklin ([click here for a teaser trailer](#)). The one-hour special will feature uplifting

holiday moments, surprise acts of giving as well as festive performances by iconic Grammy Award-winning gospel singers Kierra Sheard, Erica Campbell, Tasha Cobbs-Leonard and Le'Andria Johnson, legendary award-winning gospel group The Clark Sisters, and many more. A second holiday gospel music special currently in production will air on OWN Easter 2021.

In addition, the network has ordered two new unscripted series to development, "Back to the Altar" about divorced couples working to mend their broken relationships, and "Love & Faith" following the women behind some of the faith community's best-known pastors.

"Holly is a force in the industry with a deep connection to our audience," said Tina Perry, president, OWN. "We are excited to premiere music specials on OWN for the first time and to create new original unscripted programming that will lift up the spirits of so many viewers through the power of storytelling."

"OWN's mission to inspire and entertain, while empowering viewers to live their best lives is one that aligns perfectly with my own," said Carter. "I'm looking forward to working with the OWN team to create engaging content that's driven by faith, family, redemption, and the inspiration that compels us to live out our dreams."

Holly Carter is represented by CAA's Bobby Kenner and Darrell Miller of Fox Rothschild.

About the Unscripted Series in Development

"Love & Faith" (working title) follows a diverse group of women whose husbands are some of the faith community's best known and most successful pastors. They are wives, mothers and professionals who, despite their husbands' larger than life personalities, are determined to live life on their own terms and are stepping into the limelight to pursue their dreams. The faith community is a tight-knit group, and these women are never short on opinions. Whether gathering for a First Ladies tea in Beverly Hills, working together on a ministry conference or embarking on a shopping excursion, these ladies keep it very real with each other, and there is always plenty of advice – and drama – to go around.

"Back to the Altar" (working title), which is being produced in partnership with Kevin Bartel and Best Production Company, an All3Media America company, centers on divorced couples working to repair their broken relationships in order to determine if their love for one another is worth a second chance. It's a voyage to self for couples to rediscover the love and passion that brought them together in the first place. Each episode will focus on the journey of one divorced couple and concludes with a dramatic decision at the altar – to remarry right now or walk away and call it quits forever.

About Dr. Holly Carter

Dr. Holly Carter is the Founder and CEO of Relevé Entertainment LLC, a multi-platform production and talent partnership boutique that curates content across media and has managed award-winning, multi-platinum artists including Usher, Kirk Franklin, Mary Mary, Kierra Sheard and Michelle Williams. Inspired by a passion for artist development, this twenty-five-year industry veteran began her career in television casting (The Fresh Prince of Bel Air, Roc, Martin), ultimately expanding into content creation and brand development. Additionally, Carter created the annual empowerment summit 'The Merge Summit,' is co-creator of the monthly entertainment industry Bible study the ASCEND Bible Movement, and is the Chair of Freedom Spirit, an outreach ministry dedicated to serving the less fortunate in south Los Angeles. A Los Angeles native, wife and mother of two, Carter is a graduate of the MBA program at the USC

Marshall School of Business and holds a Doctorate of Divinity from the Southern California School of Ministry.

About Relevé Entertainment, an All3Media America Company:

Founded by Dr. Holly Carter, Relevé Entertainment is a multi-faceted entertainment company specializing in talent partnerships, brand development and television/film production delivering high-quality, breakthrough family and faith-inspired programming. Consistently engaging national audiences, production credits include: *Love & Listings* S1 & S2 (VH1), *The Next Big Thing* (BET), *Chad Loves Michelle* (OWN), *My Father's Daughter* (Lifetime), *The Clark Sisters: The First Ladies of Gospel* (Lifetime), *Fix My Choir* (Oxygen), *The Sheards* (BET), *The Sheffields* (FYI) and the groundbreaking, Oxygen franchise *Preachers of LA, Detroit* and *Atlanta*. Earlier this year, Carter executive produced the Lifetime original movie, *The Clark Sisters: The First Ladies of Gospel*, which garnered the network its highest ratings in more than four years. Relevé's upcoming projects include *Mahalia!*, a feature film Carter is producing with Jamie Foxx and Queen Latifah, which stars Jill Scott and is based on gospel legend and activist Mahalia Jackson. Carter also developed the television and theatrical career of multi-platform superstar Usher. Relevé's client partnership roster includes GRAMMY award-winners Michelle Williams, Kierra Sheard and duo Mary Mary, 15-time GRAMMY winner Kirk Franklin, and celebrity hair stylist Kim Kimble. Relevé's brand partnerships include AT&T, AHF, Walgreens and Honda. Relevé Entertainment's core areas of operation include Television & Film, Client Partnerships, and Community Engagement Initiatives, such as The ASCEND Bible Movement, Freedom of Spirit Homeless Outreach and The Merge Summit. Relevé Entertainment is an All3Media America Company.

About All3Media America

All3Media America is the U.S. arm of global independent television, film and digital production group All3Media. With teams in Los Angeles and New York, All3Media America's portfolio companies are responsible for hits that include the Emmy Award-winning *Undercover Boss* for CBS, the Emmy Award-winning *United Shades of America* for CNN, *Chrisley Knows Best* for USA, *Gordon Ramsay's 24 Hours to Hell and Back* for FOX and *Uncharted* for National Geographic, the Emmy Award-winning *Cash Cab* for Discovery, *Worst Cooks in America* for Food Network and *Betrayed* for Investigation Discovery. All3Media's unique federal structure, a model followed in both the U.S. and worldwide, encourages the creative and strategic independence of its growing roster of production companies. Today comprised of over 40 global production companies and counting, All3Media is one of the largest production houses in the world. All3Media is owned jointly between Discovery Communications and Liberty Global.

About OWN: Oprah Winfrey Network

OWN: Oprah Winfrey Network is the first and only network named for, and inspired by, a single iconic leader. Oprah Winfrey's heart and creative instincts inform the brand and the magnetism of the channel. OWN is a leading destination for premium scripted and unscripted programming from today's most innovative storytellers. OWN connects with its audience wherever they are, inspiring conversation among a global community of like-minded viewers on social media and beyond. Launched on January 1, 2011, OWN is a joint venture between Harpo, Inc. and Discovery, Inc. The venture also includes the award-winning digital platform Oprah.com. Access OWN anytime, anywhere on WatchOWN.tv or across mobile devices and connected TVs.

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