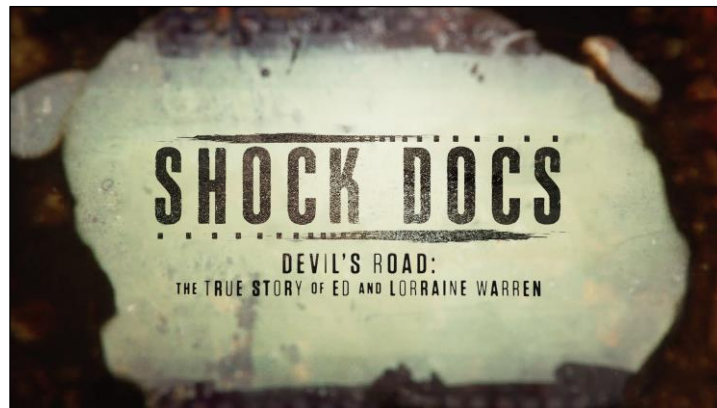




For Immediate Release:

**TRAVEL CHANNEL BOASTS HIGHEST PREMIERE FOR A FRANCHISE
WITH THE LAUNCH OF NEW 'SHOCK DOCS' SERIES
'DEVIL'S ROAD: THE TRUE STORY OF ED AND LORRAINE WARREN'**



Travel Channel's "Devil's Road: The True Story of Ed and Lorraine Warren" Sets New Performance Records

NEW YORK (Sept. 17, 2020) – The first installment of Travel Channel’s new “Shock Docs” franchise, **“Devil’s Road: The True Story of Ed and Lorraine Warren,”** which premiered on Monday, September 7, averaged 1.1 million P2+ viewers, making it the most watched debut in network history. In its time slot (9-11pm), **“Devil’s Road”** drove Travel Channel to rank as the #4 network with P25-54, #3 with W25-54, and #8 with P2+ across all of ad-supported cable. The two-hour documentary garnered a 0.71 P25-54 L3 rating, the network’s highest rated debut for a franchise or series ever. With a 0.96 W25-54 and 359K W25-54, the Shock Doc also ranked as Travel Channel’s highest-rated and most-watched debut in network history among W25-54. In total, the special reached nearly 2M P2+. And for the avid fans that are truly fascinated by the life story of the Warrens, a new director’s cut with bonus scenes of the documentary, including unearthed film and audio recordings will air on **Saturday, October 3 at 9pm ET/PT.**

In its first six days on Travel GO, **“Devil’s Road: The True Story of Ed and Lorraine Warren,”** was watched for 3.3 million minutes; and was the best weekly performance for any Travel Go episode this year, and #2 Travel episode of all time, behind last year’s Halloween special, **“Ghost Adventures: Harrisville Farm House.”**

And here's a fun fact: the debut of "Devil's Road: The True Story of Ed & Lorraine Warren" premiered to a 0.49 P25-54 LSD rating, Travel Channel's highest rated debut for a franchise on LSD since "World Series of Poker" in 2003 (0.52 live); and the "Shock Doc" went on to beat "World Series of Poker" when playback for the first three day was included in the L3.

Travel Channel's new "**Shock Docs**" series journeys back to the most infamous horror cases our country has ever known, taking a fresh look at true and terrifying tales of paranormal encounters. Upcoming Shock Docs focus on two of our nation's most terrifying tales of horror – "**Amityville Horror House,**" premiering on **Monday, October 26 at 9 p.m. ET/PT** and "**The Exorcism of Roland Doe,**" premiering on **Tuesday, October 27 at 9 p.m. ET/PT**. Then, fans can celebrate the season with many of Travel Channel's talent featured in the new "Shock Docs" tell-all holiday special, "**This is Halloween,**" premiering **Wednesday, October 28 at 9 p.m. ET/PT**.

ABOUT TRAVEL CHANNEL

For the bold, daring and spontaneous; those adventurers who embrace the thrill of the unexpected; those risk-takers who aren't afraid of a little mystery; if you're up for anything, down for whatever, and above all, love great stories, journey on to Travel Channel. We're more than you expect and everything you didn't know you were looking for. Reaching more than 82 million U.S. cable homes, Travel Channel is the world's leading travel media brand. Fans also can visit [Travel Channel](#) for more information or interact with other fans through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). Travel Channel is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery and OWN: Oprah Winfrey Network.

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