



**animal planet**

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**JACKSON GALAXY RETURNS TO ANIMAL PLANET DURING THE  
COVID-19 PANDEMIC IN ALL- NEW SPECIAL ‘MY CAT FROM HELL:  
CAT SH#T CRAZY!’**

*My Cat From Hell*'s Jackson Galaxy, renowned cat behavior and wellness expert, returns to Animal Planet during the COVID-19 pandemic to face all-new fur-ious felines who have gone from peacefully destroying curtains and toilet paper rolls with little human distraction to spending every waking moment with their cat guardians. In **MY CAT FROM HELL: CAT SH#T CRAZY!**, which premieres **Saturday, July 11 at 10 PM ET/PT**, Jackson is faced with a whole new set of quarantine behaviors, both claw-some feline and human, unlike he's ever seen.

Are cats happy to exchange all their “ME-ow” time for watching their guardians hop on video calls day in and day out? Or could they benefit from a bit of social distancing from their needy caretakers? Jackson's goal is to help both new and established guardians avoid further cat-astrophes, understand how to properly care for their cats, and keep their furry friends from turning their lives and homes upside down!

The special will be shot on the mobile devices and cameras available in Jackson's and the cat guardian's own homes during self-isolation and will be produced remotely. Jackson will take on the new and unique challenge of coaching from afar, as his aim is always to help guardians better understand their feline friends and improve relationships...sometimes, it's not only the cat's devilish attitude that needs Jackson's magic touch! In **MY CAT FROM HELL: CAT SH#T CRAZY!**, Jackson has one goal in mind - to prevent cat guardians from returning their fostered or adopted furry friends to animal shelters.

Looking to co-exist peacefully with your cat during self-isolation? Find more information on casting at [Discovery.com/Casting](https://www.discovery.com/casting). In addition to watching **MY CAT FROM HELL: CAT SH#T CRAZY!** on Animal Planet, viewers can watch all previous seasons of *My Cat From Hell* by downloading the Animal Planet GO App. Audiences can join the conversation on social media by using the hashtag #MyCatFromHell and follow Animal Planet on [Facebook](https://www.facebook.com/animalplanet), [Instagram](https://www.instagram.com/animalplanet), and [Twitter](https://twitter.com/animalplanet) for the latest updates.

**MY CAT FROM HELL: CAT SH#T CRAZY!** is produced for Animal Planet by 3 Ball Productions, part of 3BMG, with Ross Weintraub, Jeff Altrock, and Shana Kemp serving as executive producers. For Animal Planet Pat Dempsey is supervising producer and Marissa Donovan is production coordinator. Jackson Galaxy is also an executive producer.

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### **About Jackson Galaxy**

Popularly known as “The Cat Daddy,” Jackson Galaxy is the host and executive producer of Animal Planet's long running hit show *My Cat From Hell*. Jackson, an animal advocate and cat behavior and wellness expert, is also a two-time New York Times best-selling author with more than 25 years of experience working with cats and their guardians. He is on a mission to educate people about cats and deepen the human and cat bond, while reducing the number of animals that end up in shelters. He is also the founder of The Jackson Galaxy Project, a Signature Program of GreaterGood.org, a public 501(c)(3) nonprofit organization, that seeks to improve the lives of animals at risk and help the people who care for them through innovative programs that educate, inspire and empower staff, rescuers and adopters to continually raise the bar for animals at risk and reduce the number of animals that end up in shelters.

### **About 3 Ball Productions**

Part of 3BMG, 3 Ball Productions is a renowned producer of reality and non-fiction programming for broadcast, cable and streaming. In addition to Animal Planet's *My Cat From Hell*, current and recent 3 Ball hits include Paramount Network's long-running *Bar Rescue* franchise, including recent spinoff *Marriage Rescue*; Hallmark Channel's annual ratings winner (and social media sensation) *Kitten Bowl*; and *LA Hair* for WE tv. Additionally, the company produces Facebook Watch's interactive talent competition series *World's Most Amazing Dog*, with other unscripted projects currently in development and production for various networks and platforms.

### **About Animal Planet**

Animal Planet, one of Discovery, Inc.'s great global brands, is dedicated to creating high quality content with global appeal delivering on its mission to keep the childhood joy and wonder of animals alive by bringing people up close in every way. Available to 360 million homes in more than 205 countries and territories, Animal Planet combines content that explores the undeniable bonds forged between animals and humans, optimized across all screens around the world. In the U.S., Animal Planet audiences can enjoy their favorite programming anytime, anywhere through the Animal Planet Go app which features live and on-demand access. For more information, please visit [www.animalplanet.com](http://www.animalplanet.com).

### **About Discovery**

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has

category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps; direct-to-consumer streaming services such as Eurosport Player and MotorTrend OnDemand; digital-first and social content from Group Nine Media; a landmark natural history and factual content partnership with the BBC; and a strategic alliance with PGA TOUR to create the international home of golf. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit [corporate.discovery.com](http://corporate.discovery.com) and follow @DiscoveryIncTV across social platforms.