



animal planet™

FOR IMMEDIATE RELEASE:

January 31, 2020

CONTACT:

Paul Schur, 212-548-5588

Paul_Schur@Discovery.com

**ALL NEW SERIES ‘COYOTE PETERSON: BRAVE THE WILD’
PREMIERES ON ANIMAL PLANET FEB. 9 AT 9PM ET/PT**

-Special Sneak Peek Episode to Premiere out of Puppy Bowl XIV on Sunday, Feb. 2-

Passionate about inspiring a whole new generation of animal enthusiasts, Coyote Peterson, host of the much-loved Brave Wilderness channel on YouTube (15.5MM subscribers), travels to all new destinations around the globe to share incredible animal experiences with the most fascinating, bizarre, and iconic animals on earth in his all-new Animal Planet series, **COYOTE PETERSON: BRAVE THE WILD** which premieres **Sunday, Feb. 9 at 9 PM ET/PT**. A special first-look at the series will premiere out of *Puppy Bowl XIV* on Sunday, Feb. 2 at 5PM ET/PT.

In **COYOTE PETERSON: BRAVE THE WILD**, Coyote brings the animal kingdom up close for the next wave of explorers in an entertaining way, while promoting compassion and welfare for the natural world. Together with wildlife biologist Mario Aldecoa and his crew, Coyote shares their breathtaking adventures with Animal Planet’s audiences and his “Coyote Pack” across all platforms.

This season, Coyote travels to Australia's Devil Ark conservatory to reveal the history behind the critically endangered Tasmanian devil and discovers the manpower needed to conserve this species; to Brazil where Coyote encounters the Yacare Caiman, a cousin of the crocodile, and swims alongside the animal to study its perfect-predator behavior as jaguars lurk from the shoreline; and the swamplands of Texas to search for a giant legendary alligator snapping turtle known as Raphael, among other destinations.

For more **COYOTE PETERSON: BRAVE THE WILD**, fans can also head to Animal Planet GO, YouTube, and Facebook to experience an all new mid-form series, *Coyote Peterson: Brave The Wild Untamed*, where audiences can hear from Coyote and his crew, first-hand, as they break down some of the most intense moments from season one.

Through the Brave Wilderness channel on YouTube, Coyote has hosted various adventure series including, the 2015 Emmy Award-winning “Breaking Trail”, “Beyond the Tide”, “On Location”, “Dragon Tails” and Universal Pictures “Jurassic World Explorers” a digital franchise produced exclusively for YouTube. His first books included, *Coyote Peterson’s Brave Adventures: Wild Animals in a Wild World!* (Mango Media – 2017), was #1 Bookscan in Juvenile Non-fiction; *Coyote Peterson: The King of Sting!* (Little, Brown Books for Young Readers), and *Coyote Peterson’s Brave Adventures 2: Epic Encounters in the Animal Kingdom* (Little, Brown Books for Young Readers).

COYOTE PETERSON: BRAVE THE WILD is produced for Animal Planet by Wilderness Productions where Coyote Peterson and Mark Vins serve as executive producers; David Casey is showrunner and executive producer. For Animal Planet, Fay Yu is executive producer and Valerie Moss is associate producer.

About Wilderness Productions

Based out of Columbus, Ohio, Wilderness Productions was founded by show host Coyote Peterson and director Mark Vins. From adventures in the field filming with wild animals, to long hours in post-production, the duo and their fearless team of filmmakers are dedicated to making animal conservation and education entertaining for the next generation of explorers. Through the Brave Wilderness Channel, a No. 1 destination for animal enthusiasts on YouTube with 3.1 billion lifetime views, their goal is to promote a genuine compassion and welfare for the natural world through the curiosity it provokes. Follow Coyote and his crew at Brave Wilderness channel on [YouTube](#) and on [Facebook](#), [Twitter](#) and [Instagram](#) (@CoyotePeterson).

About Animal Planet

Animal Planet, one of Discovery, Inc.'s great global brands, is dedicated to creating high quality content with global appeal delivering on its mission to keep the childhood joy and wonder of animals alive by bringing people up close in every way. Available to 360 million homes in more than 205 countries and territories, Animal Planet combines content that explores the undeniable bonds forged between animals and humans, optimized across all screens around the world. In the U.S., Animal Planet audiences can enjoy their favorite programming anytime, anywhere through the Animal Planet Go app which features live and on-demand access. For more information, please visit www.animalplanet.com.

About Discovery

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the leader in global entertainment reaching 3 billion cumulative viewers in more than 220 countries and territories. Discovery satisfies curiosity, entertains and inspires viewers with high-quality content through global brands, led by Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network, and through the Discovery Digital Networks portfolio, including Seeker and SourceFed. Discovery owns Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education. For more information, please visit www.discoverycommunications.com.

###