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**“CRIKEY! IT’S THE IRWINS” ANNOUNCED AS COMMON SENSE SEAL TV
RECIPIENT**

-Common Sense Recognizes “CRIKEY! IT’S THE IRWINS” as Exceptional Reality TV Series for Families-

New York (December 13, 2018) –CRIKEY! IT’S THE IRWINS which airs Sundays at 8PM on Animal Planet was one of the 42 titles given the “Common Sense Seal for TV” by Common Sense Media, it was announced by Common Sense Media Monday, December 10th. Each year, more than 80 million parents and caregivers turn to Common Sense Media to discover the best movies, television shows, books, games, apps, and websites for kids to watch, read, and play. In naming CRIKEY! IT’S THE IRWINS, Common Sense Media determined the series featuring the Irwin family – Terri, Bindi and Robert – meets its high editorial standards for entertainment value and engagement and also delivers important themes, messages, and role models.

CRIKEY! IT’S THE IRWINS features the Irwin family working together to care for more than 1,200 animals at Australia Zoo; overseeing a world class wildlife hospital, the largest of its kind in the world; and conducting high-octane global expeditions. Animal Planet audiences around the globe ride along with Terri as she propels Steve Irwin’s conservation mission forward, which has included expanding the once two-acre Australia Zoo into a world-class 750+-acre zoo with 105 acres open to the public. Bindi, now 20 years old, focuses her passion for animals at Australia Zoo’s Wildlife Hospital, Australia’s best equipped wildlife treatment facility which rescues, rehabilitates and releases sick, injured, or orphaned native wildlife. Robert demonstrates a curiosity, deep knowledge and expertise for all the animals around him, as well as an infectious enthusiasm to share this experience with others; a memorable trait often showcased by his father.

In a review of **CRIKEY! IT’S THE IRWINS** for this honor, Common Sense stated, “This cheery, positive series highlights the efforts being made to continue Steve Irwin’s work at the Australia Zoo. From helping a koala with a pair of developing twin joeys to training teenager Robert to lead the popular croc show in the zoo’s Crocoseum, the likable Irwin trio showcase the expanded preserve and how they work with the many animals they are responsible for.”

About Animal Planet

Animal Planet, one of Discovery, Inc.’s great global brands, is dedicated to creating high quality content with global appeal delivering on its mission to keep the childhood joy and wonder of animals alive by bringing people up close in every way. Available to 360 million homes in more than 205 countries and territories, Animal Planet combines content that explores the undeniable

bonds forged between animals and humans, optimized across all screens around the world. In the U.S., Animal Planet audiences can enjoy their favorite programming anytime, anywhere through the Animal Planet Go app which features live and on-demand access. For more information, please visit www.animalplanet.com.

About Discovery

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; digital-first and social content from Group Nine Media and a strategic alliance with the PGA Tour to create the Global Home of Golf. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, Motor Trend, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit <https://corporate.discovery.com/> and follow @DiscoveryIncTV across social platforms.

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