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**BUDDY VALASTRO AND HIS FAMILY SIFTS OUT THE COMPETITION IN
DISCOVERY FAMILY'S NEW SERIES *BAKE IT LIKE BUDDY***

– Baking Duos Face Off in the Brand-new 25-episode Original Series Beginning Saturday, September 8 at 9/8c –

(Miami, FL) – Buddy Valastro is back, and he's bringing his family along for a brand-new competition series featuring America's best baking families in Discovery Family's **BAKE IT LIKE BUDDY**, premiering **Saturday, September 8 at 9/8c** with two back-to-back episodes. New half-hour episodes of the series will stream live on Discovery Family GO and will also be available on demand the following day.

Each week on **BAKE IT LIKE BUDDY**, two extremely talented, passionate and creative baking family duos face-off against each other in a fun head-to-head bake off at Carlo's Bakery in Hoboken, New Jersey. The contestants, spanning from professionals to emerging chefs to passionate weekend bakers, will have every fiber of their baking abilities tested as Buddy sets a unique challenge in each episode. With help from his own family and Carlo's Bakery staff, Buddy and two members of his team mentor and judge the visiting family's delicious creations on design, flavor, technique, finish and how well the contestants followed a central theme -- ranging from unicorns, sci-fi, 3D, Halloween and much more! The two teams have only four hours to design, bake, and decorate a cake for the chance to win a \$1,000 cash prize, professional baking supplies and most importantly, bragging rights!

Throughout the competition, Buddy and his family members inspire and help the bakers take their skills to the next level with tips, real-time feedback and design assistance. This season, teams from across the country including mothers and daughters, fathers and sons, cousins, sisters, twins, best friends and more will compete to have their cake and eat it too in an emotionally charged, all you can eat cake battle where family is just as important as the ingredients.

BAKE IT LIKE BUDDY is produced for Discovery Family Channel by Cakehouse Media. Art Edwards and Buddy Valastro are the executive producers for Cakehouse Media. Michela Giorelli is the executive producer for Discovery Family Channel. To learn more, visit <http://www.discoveryfamilychannel.com>, on Facebook at [Facebook.com/DiscFamily](https://www.facebook.com/DiscFamily) and on Twitter [@DiscoveryFamily](https://twitter.com/DiscoveryFamily).

About Discovery Family

The leading television destination for families in the United States, Discovery Family is available in more than 55 million U.S. homes and is a joint venture of Discovery Communications and Hasbro. Discovery Family is programmed with an inspirational mix of family-friendly series and movies and Hasbro Studios' popular animation franchises, including **MY LITTLE PONY: FRIENDSHIP IS MAGIC**, **LITTLEST PET SHOP** and the Emmy-winning **TRANSFORMERS RESCUE BOTS**. Families can enjoy their favorite shows anytime, anywhere through Discovery Family GO – the network's first TV Everywhere app offering live and on demand access to your favorite Discovery Family series and specials. For 2018-to-date, Discovery Family ranks as the #1 most co-viewed kid's network among Kids 2-11 watching with an Adult 18-49 in Total Day and Prime.

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