



VELOCITY

FOR IMMEDIATE RELEASE

September 28, 2016

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**VELOCITY'S BITCHIN' RIDES RETURNS WITH CUSTOM CAR GURU
DAVE KINDIG CREATING HEAD TURNING, AWARD-WINNING CARS**

*-- Velocity's #1 Series **BITCHIN' RIDES** Returns **Tuesday, Oct. 11 at 9 PM ET/PT** with Special
Back-to-Back Episodes --*

(New York) – When his pen hits paper Dave Kindig begins the process of creating exceptional works of art from ordinary, rusted out cars. He's a self-made custom car fabricator whose successful business, Kindig-It Design, was built on his childhood passion for Hot Wheels, Legos and drawing. In Velocity's wildly successful series, **BITCHIN' RIDES**, viewers head inside Kindig's expansive custom car shop to watch how Dave and his team sketch, design, fabricate and assemble cars from the wheels up.

Now, as the #1 series on Velocity with more than 20 million viewers reached, **BITCHIN' RIDES** returns for season three on **Tuesday, October 11** with special back-to-back episodes at **9 and 10 PM ET/PT**.

"Our viewers have positively responded to the jaw-dropping builds by Dave Kindig and his team, making **BITCHIN' RIDES** a top destination on the network," said David Lee, vice president of production and development for Velocity. "Every episode we get to watch Dave's vision come to life and witness the expert work being done at Kindig-it Design. They continue to push the boundaries this season and we can't wait to see what they come up with next."

Season three of **BITCHIN' RIDES** taps into cars of all types and decades, from a 1929 Roadster to a 2014 Mercedes. Kindig and his crew have seen it all in their Salt Lake City establishment, and work tirelessly to transform each project into a real bitchin' ride. This season Dave also tackles

some of his own personal projects, finally transforming a 1972 Bronco he purchased three years ago and getting his hands dirty on a more recent purchase of a 1962 Volkswagen Bus. Season three premieres with back-to-back episodes featuring a 1952 Pontiac with strange things lurking beneath its metal and a 2014 Challenger asking for an air ride upgrade. With almost 20 years under his belt, there is no project Dave won't tackle to create the finest rides to hit the road.

BITCHIN' RIDES is produced for Velocity by Fischer Productions. Nick Meagher is executive producer for Fischer Productions. For Velocity, David Lee is executive producer and Robert Scanlon is executive vice president and general manager of Velocity and Automotive Content.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging, capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 68 million homes, and viewers can enjoy their favorite shows anytime, anywhere through Velocity Go – the network's TVE offering featuring live and on demand access to complete seasons. Audiences can also connect with Velocity at Velocity.com, as well as on Facebook at facebook.com/VelocityTV or on Twitter [@Velocity](https://twitter.com/Velocity).

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the leader in global entertainment reaching 3 billion cumulative subscribers in more than 220 countries and territories. Discovery satisfies curiosity, entertains and inspires viewers with high-quality content through global brands, led by Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network, and through the Discovery Digital Networks portfolio, including Seeker and SourceFed. Discovery owns Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education. For more information, please visit www.DiscoveryCommunications.com.

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