



FOR IMMEDIATE RELEASE

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EMMY NOMINATED TRANSFORMERS RESCUE BOTS RETURNS TO DISCOVERY FAMILY CHANNEL WITH BACK-TO-BACK PREMIERE EPISODES BEGINNING SATURDAY, APRIL 23

– This Season, Celebrity Guest Stars Kristen Schaal and Alex Kingston Visit Griffin Rock and TRANSFORMERS RESCUE BOTS Celebrates its 100th Episode Milestone –



(New York) – Power up, energize and roll to the rescue as the fourth season of **TRANSFORMERS RESCUE BOTS** premieres on Discovery Family Channel with back-to-back episodes on **Saturday, April 23 at 8 AM ET/7 AM CT and 8:30 AM ET/7:30 AM CT**. Additionally, the animated series will introduce new characters – the first-ever female Rescue Bot “Quickshadow” voiced by Alex Kingston (“ER”) and “Chickadee” voiced by Kristen Schaal (“Bob’s Burgers”). **TRANSFORMERS RESCUE BOTS** will also celebrate its 100th episode milestone this season.

In the season four back-to-back premiere episodes “New Normal” and “Bridge Building,” the invasion of an evil alien race forces the Rescue Bots to reveal their true extraterrestrial identities to the citizens of Griffin Rock. But before the townspeople vote on whether to let the robots in disguise stay in their town, the Autobots are transported to the Sahara Desert and must band together with their human counterparts to get home safely. Throughout the action-packed season, the Bots work tirelessly on a new project, construction of the Mainland Training Center and continue to test the powerful “Groundbridge” portal that allows them to transport between their firehouse headquarters and training center.

TRANSFORMERS RESCUE BOTS follows the adventures of four young Transformers and their human counterparts – a family of emergency responders with 12-year-old Cody Burns at the center. The Rescue Bots –

Heatwave, Chase, Blades and Boulder are tasked by Optimus Prime to study the ways of humanity and protect mankind on the island of Griffin Rock, a highly advanced hub of technology located off the coast of Maine. Throughout the series, Cody and his family teach the Bots how to live amidst humankind while learning about teamwork, cooperation and overcoming obstacles along the way. Created specifically for a younger generation of **TRANSFORMERS** fans, each 30-minute episode of **TRANSFORMERS RESCUE BOTS** is full of family, heart, humor and adventure as the Rescue Bots support their mission to protect and learn from humans.

TRANSFORMERS RESCUE BOTS is produced by Hasbro Studios for Discovery Family Channel. For Hasbro Studios, Stephen Davis is the executive producer. The series was developed for television by Jeff Kline, Nicole Dubuc and Brian Hohlfeld. To learn more, go to <http://www.discoveryfamilychannel.com>, on Facebook at [Facebook.com/DiscFamily](https://www.facebook.com/DiscFamily) and on Twitter [@DiscoveryFamily](https://twitter.com/DiscoveryFamily).

About Discovery Family Channel

The leading television destination for families in the United States, Discovery Family is available in more than 66 million U.S. homes and is a joint venture of Discovery Communications and Hasbro. Discovery Family is programmed with an inspirational mix of original series, family-friendly movies, and programming from Discovery's non-fiction library and Hasbro Studios' popular animation franchises, including **MY LITTLE PONY: FRIENDSHIP IS MAGIC**, **LITTLEST PET SHOP** and the Emmy-winning **TRANSFORMERS RESCUE BOTS**. The fun and approachable entertainment choice for women and families to share and spend time together, Discovery Family attracts children and their parents with the highest quality, real-world content that appeals to the entire family in the Home and Design, Food and Lifestyle genres in Primetime and award-winning animation programming in Daytime. In April 2016, Discovery Family was named Brand of the Year in the Kids' TV category and ranked highest in "Trust" and "Love" in the Kids' TV category in the 28th annual Harris Poll EquiTrend® Study.

About Hasbro Studios

[Hasbro](http://www.hasbro.com) (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including **LITTLEST PET SHOP**, **MAGIC: THE GATHERING**, **MONOPOLY**, **MY LITTLE PONY**, **NERF**, **PLAY-DOH** and **TRANSFORMERS**, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and consumer product licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, **ALLSPARK PICTURES**, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](https://twitter.com/Hasbro) & [@HasbroNews](https://twitter.com/HasbroNews)) and Instagram ([@Hasbro](https://www.instagram.com/hasbro)).

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