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PLANET GREEN PIGS OUT WITH MIDNIGHT SNACK AND SUZILLA: THE MOUTH THAT ROARS ON TUESDAY, DECEMBER 20 AT 10 AND 10:30 PM

(Silver Spring, MD) – This December, Planet Green sets a place for a new string of all-you-can-eat programming with two food-themed specials, MIDNIGHT SNACK and SUZILLA: THE MOUTH THAT ROARS. A night owl with a killer appetite for a fourth meal of the day, MIDNIGHT SNACK chronicles Steven Smith’s mission to find the best late-night menu items in cities across the country. As Smith races against the sunrise, he chats with customers and employees to learn why certain menu items are worth the after-hours indulgence, even getting lessons in the kitchen to learn what it takes to create each one. In the special, Smith journeys through the heart of Hollywood, scoping out must-see spots in LA for midnight munchies. Then, Planet Green hits the road with SUZILLA: THE MOUTH THAT ROARS, as world-class competitive eater Suzanne “Suzilla” French searches for the best pig-out joints in America. With her Southern charm and girl-next-door spunk, Suzanne is not your everyday chowhound. The special features the petite professional eater as she prowls the City of Angels’ greasy spoons, short-order eateries and food trucks in search of an epic eat-off and a willing competitor, including Sal Capek, co-owner of Fat Sal’s Deli along with Entourage star Jerry Ferrara. MIDNIGHT SNACK premieres Tuesday, December 20 at 10 PM ET followed by SUZILLA: THE MOUTH THAT ROARS at 10:30 PM ET on Planet Green.

“MIDNIGHT SNACK and SUZILLA represent the first step in Planet Green’s evolution, bridging its eco-centric roots into a destination for lifestyle and entertainment seekers, and we hope to find that our audience has an ‘appetite’ for this type of programming,” said Marc Etkind, SVP of content strategy for Planet Green.
ABOUT STEVEN SMITH
After graduating from college, Steven moved to Los Angeles to pursue an acting career but instead scored a hosting gig for SPIN Magazine’s television incarnation, SPINTV. From there he became a VJ for VH-1, and was then handpicked by Fuse to host IMX, which later became Daily Download, the network’s first live music/talent interview show. For Fuse, Steven also hosted The Sauce and hosted/executive produced Steven’s Untitled Rock Show. Beyond television, Steven’s work has been seen in print as a columnist for Alternative Press.

ABOUT SUZANNE “SUZILLA” FRENCH
Lawyer by day, world-class competitive eater by night, Suzanne French is known in the all-you-can-eat community as “Suzilla.” Ranked fourth in the world in the World League of Competitive Eating, the Houston native has what it takes to eat her way across the country, whether it’s a six-pound burrito in California or 76 pieces of pizza in Texas. Prepared for battle with an appetite and competitive edge, this pint-sized phenomenon sizes up her rivals and challenges her doubters as she travels America with her stomach as her guide.

MIDNIGHT SNACK is produced for Planet Green by Discovery Studios. Gary Shapiro and Rob Hammersley are executive producers. For Planet Green, Fay Yu is executive producer, Marc Etkind is SVP of content strategy and Henry Schleiff is president and general manager.

SUZILLA: THE MOUTH THAT ROARS is produced for Planet Green by The Shop Productions. Eric Salat and Adam Paul are executive producers. For Planet Green, Lynn Sadofsky is executive producer, Marc Etkind is SVP of content strategy and Henry Schleiff is president and general manager.

About Planet Green
Planet Green is the multiplatform media destination for people looking for something new. Launched on June 4, 2008, Planet Green is following the evolving conversation about sustainability and is the entertainment brand that champions the visionaries who move our world forward in small and large ways. Planet Green and its two robust Web sites, planetgreen.com and TreeHugger.com, offer unique, insightful and inspiring content related to how we can evolve to live a better, brighter future. Planet Green's original programming, digital tools and content will entertain, educate and activate. For more information, go to www.planetgreen.com.


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