



THE HUB OCTOBER 2010 HIGHLIGHTS

All times ET/PT

Contact:
818.531.3673
Crystal_Williams@hubtv.com

Art for specials/series are available for download at press.discovery.com
For more information about The Hub, visit www.hubworld.com

SPECIAL PROGRAMMING

“TAYLOR SWIFT’S JOURNEY TO FEARLESS” The Hub World Premiere **(Friday, October 22, 23 and 24, 7 p.m. – 8 p.m. ET)**

Grammy Award winner, and the top-selling digital artist in music history, Taylor Swift joins The Hub in a three-part series of one-hour specials highlighting the making of the superstar singer/songwriter’s tour with footage never before seen on television.

The individual specials will include:

(October 22, 7 p.m. – 8 p.m. ET)

In an impactful opening hour, Swift provides the narrative, home movies and personal photos that chronicle her path from childhood dreams to superstar, culminating with the release of her phenomenally successful FEARLESS album. Swift recounts how her dedication to music and a move to Nashville brought her true happiness.

(October 23, 7 p.m. – 8 p.m. ET)

As Swift’s star rises and transcends musical genres, making her a genuine crossover artist, viewers will watch as she starts laying the plans for the FEARLESS tour with a very behind-the-scenes look. Other highlights include intimate fan moments and a tribute to her mom.

(October 24, 7 p.m. – 8 p.m. ET)

In her life and now on stage, Swift personifies FEARLESS. The final hour of the three-part series of specials highlights the sold out tour's success. Viewers get Swift's video diaries as she takes the tour all over the world and to its grand finale at Boston's Gillette Stadium.

Rating: TV- G

NEW ORIGINAL SERIES

“R.L. STINE’S THE HAUNTING HOUR: THE SERIES”– A Hub Original Series

The Hub Special Sneak Preview

(Friday, October 29, 8 p.m. and 8:30 p.m. ET; encore presentations: Friday, October 29, 9 p.m. and 9:30 p.m. ET; Saturday, October 30, 8 p.m. and 8:30 p.m. and 11 p.m. and 11:30 p.m. ET; Sunday, October 31, 5 p.m. and 5:30 p.m. and 10 p.m. and 10:30 p.m. ET).

Anthological storytelling returns to television in this half-hour, live-action children's series, based on the works of R.L. Stine. Sneak preview of the upcoming Hub Original Series features a two-part episode of “Really You” guest starring Bailee Madison (“Bridge of Terabithia,” “Don't Be Afraid of the Dark” and “Just Go With It”).

Rating: TV- PG

###