



## **March 26 TO April 8, 2013**

Discovery Channel Primetime Spotlight

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**Photos, Videos & Additional Information:** <http://press.discovery.com>

### **SPOTLIGHT: UPCOMING PREMIERES/FINALES/SPECIALS**

**HOW WE INVENTED THE WORLD** 4-part special premieres on Tuesday, March 26 at 9PM ET/PT followed by a new episode at 10PM ET/PT

How We Invented the World examines four inventions that define the modern world – cell phones, cars, planes, and skyscrapers. Each episode in this 4-part series reveals the fascinating stories and seemingly random events that ultimately led to the creation of these iconic inventions. By showcasing the minds behind the innovations that have shaped our lives in unimaginable and unanticipated ways, this series highlights stories of human ingenuity, extraordinary connections, unprecedented experimentation, and jaw-dropping events that have shaped the world as we know it.

- **Press Contact:** Emily Robinson, [emily\\_robinson@discovery.com](mailto:emily_robinson@discovery.com), 212-548-5103
- **Press Web:** <http://press.discovery.com/us/dsc/programs/how-we-invented-world/>

**WEED COUNTRY** season finale airs on Wednesday, March 27 at 10PM ET/PT

Harvest Hell: The Jackson County and Siskiyou County Sheriff's Departments are teaming up to take down the biggest grow of the season. Mere miles away Shotwell arrives at Mike Boutin's house to pick up the weed he feels will put him back on top, but Mike isn't ready to hand over any weed, having not spoken to Matt since their first meeting. Late at night, Mike's plants are ripped from the ground and Mike suspects it was his guests who did it.

- **Press Contact:** Phil Zimmerman, [phil\\_zimmerman@discovery.com](mailto:phil_zimmerman@discovery.com), 310-975-5975
- **Press Web:** <http://press.discovery.com/us/dsc/programs/weed-country/>

**BERING SEA GOLD** season finale airs on Friday, March 29 at 10PM ET/PT

The American Dream: The arrival of winter means the gold mining season is quickly coming to an end. The dredgers break through Nome's frozen harbor for one last shot at gold. Scott Meisterheim strikes out, while the Christine Rose digs up enough to pay the crew and turn a profit. Fresh off his firing from the Wild Ranger, Steve Riedel tries his luck on The Clark. New Wild Ranger diver, Dan Otte gives Vernon Adkison the boost he needed to get close to his season goal. Zeke blames himself for John Bunce's death.

- **Press Contact:** Phil Zimmerman, [phil\\_zimmerman@discovery.com](mailto:phil_zimmerman@discovery.com), 310-975-5975
- **Press Web:** <http://press.discovery.com/us/dsc/programs/bering-sea-gold/>

**SECRET LIFE OF MONEY** special airs on Saturday, March 30 at 9PM ET/PT

Money is everywhere. We use it, we love it, we all want more of it. Conscious or not, money is an object of obsession, aspiration, inspiration, remorse, delight, disdain, curiosity, and just about every other emotion imaginable. But we rarely stop to wonder: what is cash? And what if it disappeared? Could we

do without it? Should we? The SECRET LIFE OF MONEY will take viewers on an odyssey through the lifecycle of U.S. hard currency as we answer the question - "What is Money all about, anyways?"

- **Press Contact:** Phil Zimmerman, [phil\\_zimmerman@discovery.com](mailto:phil_zimmerman@discovery.com), 310-975-5975

**WORLD'S TOUGHEST DRIVE** special airs on Saturday, March 30 at 10PM ET/PT

World's Toughest Drive closely follows the extraordinary expedition of three adventurers as they attempt to break the World Record for the fastest drive to the South Pole. Using their state-of-the-art vehicle "Polar", the contemporary trailblazers must battle some of the world's most extreme conditions in order to write their names into history.

- **Press Contact:** Kate Aconfora, [kate\\_aconfora@discovery.com](mailto:kate_aconfora@discovery.com), 310-975-5902

**FAST N' LOUD** season finale airs on Monday, April 1 at 9PM ET/PT

Trials of a T-Bird: Richard and Aaron bring a hot '58 Corvette home to the new Gas Monkey World Headquarters. Christie takes a gamble, buying a '65 TBird while Richard is away. Model Alloy Ash fires up her welding torch to prove to Aaron she's more than just a pretty face.

- **Press Contact:** Sean Martin, [sean\\_martin@discovery.com](mailto:sean_martin@discovery.com), 212-548-5898
- **Press Contact:** Emily Robinson, [emily\\_robinson@discovery.com](mailto:emily_robinson@discovery.com), 212-548-5103
- **Press Web:** <http://press.discovery.com/us/dsc/programs/fast-n-loud-season-two/>

**POT COPS** series premieres on Wednesday, April 3 at 10PM ET/PT

Cartel Threat: In Humboldt County California, marijuana harvest season is at full throttle and a unique team of Pot Cops risks all to take down huge, illegal grows increasingly controlled by dangerous Mexican Cartels.

- **Press Contact:** Marilyn Montgomery, [marilyn\\_montgomery@discovery.com](mailto:marilyn_montgomery@discovery.com), 301-975-1630

**THE DEVILS RIDE** season finale airs on Monday, April 8 at 10PM ET/PT

War is Now: Snubz's dirt on Sin Mob leads the Devils to strike back, but troubling news about Sandman distracts Danny from preparing for the counter-attack. When Sin Mob attacks the Devils at their clubhouse, the war between the two clubs burns fiercely.

- **Press Contact:** Sean Martin, [sean\\_martin@discovery.com](mailto:sean_martin@discovery.com), 212-548-5898
- **Press Web:** <http://press.discovery.com/us/dsc/programs/devils-ride/>

## **NEW EPISODES**

Thursday, March 28

9 and 9:30PM ET/PT – **AUCTION KINGS**

**9PM ET/PT** – U-Boat Telescope/Helen Keller Letter: Paul decides to sell the pair of larger-than-life bronze horses that have stood guard at Gallery 63 for years; rare letters from Norman Rockwell and Helen Keller go on the block; and a seller believes his World War II telescope came from a German U-boat!

**9:30PM ET/PT** – Michael Jordan Motorcycle/Candlestick Phone: This week at Gallery 63, Jon hits the road to pick an antique telephone; Paul takes in 2 paintings by legendary sports artist, Leroy Neiman; a local rapper brings in a souped-up motorcycle, modified by Michael Jordan's racing team.

- **Press Contact:** Paul Schur, [paul\\_schur@discovery.com](mailto:paul_schur@discovery.com), 240-662-3348
- **Press Web:** <http://press.discovery.com/us/dsc/programs/auction-kings/>

Friday, March 29

9PM ET/PT – **YUKON MEN**

Eeling and Dealing: It's winter and supplies are low. Pat Moore and his son risk trusting outsider Sam, following him 300 miles in search of eels to feed their dogs. James Roberts faces a firewood shortage. Charlie and Bob go after lynx fur to save their trapping season.

- **Press Contact:** Sean Martin, [sean\\_martin@discovery.com](mailto:sean_martin@discovery.com), 212-548-5898
- **Press Web:** <http://press.discovery.com/us/dsc/programs/yukon-men/>

Monday, April 1

10PM ET/PT – **THE DEVILS RIDE**

Enemy Within: Devil Snubz finds the dirt on Sin Mob that could help Danny Boy finally take down the rival club once and for all. Meanwhile at Sin Mob, sparks fly between the club's leaders after Bubba catches Rockem running a rogue operation.

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- **Press Web:** <http://press.discovery.com/us/dsc/programs/devils-ride/>

Friday, April 5

9PM ET/PT – **YUKON MEN**

*(description will be released in next highlights email)*

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